# Factor Profiling for Ultra-High Dimensional Variable Selection

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# Basic Background

- Practical Motivation
  - Microarray
  - Supermarket
  - Search Engine
- Existing Methods
  - AIC and BIC
  - LASSO and SCAD
  - SIS and FR

## Screening Methods

- SIS (Fan and Lv, 2008, JRSSB)
- FR (Wang, 2009, JASA)
- We typically wish cov(X) to be well behaved and better not to be highly singular.
- What is the real world?

# A Supermarket Example

- Data Resource:
  - A major domestic super market in Northern China.
- Response:
  - Daily customer volume for a total of 464 days.
- Predictor:
  - Daily sales volume for a total of 6398 products.
- Objective:
  - Predict next day's customer volume.





Different Eigen-Values

Eigen-Value Contributions (%) -ю ·  $\odot$ 

Different Eigen-Values

# A Simple Experiment

- Randomly generate a high dimensional data according to a very simple factor model
  - Sample Size = 100;
  - Predictor Dimension = 1000;
  - Factor Model: X=Latent Factor + Error
  - Estimation: Standard SVD
  - Question: Can we capture latent factor consistently or not?



Estimating Latent Factor by SVD

### **A Theoretical Framework**

• To model the regression relationship between  $Y_i$  and  $X_i$ , we assume that

$$Y_i = X_i^\top \theta + \varepsilon_i, \tag{2.1}$$

where  $\varepsilon_i$  is a random noise with mean 0 and variance  $\sigma_{\varepsilon}^2$ ;  $\theta = (\theta_1, \dots, \theta_p)^{\top} \in \mathbb{R}^p$  is a *p*-dimensional coefficient vector and its true value is given by  $\theta_0 = (\theta_{01}, \dots, \theta_{0p})^{\top} \in \mathbb{R}^p$ .

• To model the factor structure, we follow Fan et al. (2008) and assume

$$X_i = BZ_i + \widetilde{X}_i, \tag{2.2}$$

where  $Z_i = (Z_{i1}, \dots, Z_{id})^\top \in \mathbb{R}^d$  is a *d*-dimensional latent factor,  $B = (b_{jk}) \in \mathbb{R}^{p \times d}$  is the loading matrix, and  $\widetilde{X}_i = (\widetilde{X}_{i1}, \dots, \widetilde{X}_{ip})^\top \in \mathbb{R}^p$  represents the information contained in  $X_i$  but missed by  $Z_i$ .

#### Endogeneity Issue

To reflect the endogeneity problem, we allow that  $\varepsilon_i$  to be correlated with  $X_i$ through the common factor  $Z_i$  as

$$\varepsilon_i = Z_i^\top \alpha + \tilde{\varepsilon}_i, \tag{2.3}$$

where  $\alpha = (\alpha_1, \dots, \alpha_d)^\top \in \mathbb{R}^d$  is a *d*-dimensional vector and its true value is given by  $\alpha_0 \in \mathbb{R}^d$ . Moreover,  $\tilde{\varepsilon}_i$  is some random noise independent of both  $Z_i$  and  $\tilde{X}_i$ . We then should have  $\operatorname{var}(\tilde{\varepsilon}_i) = \tilde{\sigma}_{\varepsilon}^2 \leq \operatorname{var}(Y_i) = 1$ .

### **Factor Profiling**

- Profiled Response:  $\widetilde{Y}_i = Y_i Z_i^\top \gamma_0$  with  $\gamma_0 = B^\top \theta_0 + \alpha_0$ .
- Profiled Predictor and Noise:  $\widetilde{X}_i$  and  $\tilde{\varepsilon}_i$ .
- Profiled Regression Model:  $\widetilde{Y}_i = \widetilde{X}_i^\top \theta_0 + \widetilde{\varepsilon}_i$ .

#### **Estimating Factor Dimension**

- Let  $(\hat{\lambda}_j, \hat{V}_j)$  be the *j*th  $(1 \leq j \leq n)$  leading eigenvalue-eigenvector pair for the matrix  $\mathbb{X}\mathbb{X}^{\top}/(np) \in \mathbb{R}^{n \times n}$ . Thus, we should have  $\hat{\lambda}_1 \geq \hat{\lambda}_2 \geq \cdots \geq \hat{\lambda}_n$ .
- Because the true factor dimension is  $d_0$ , intuitively we should expect that first  $d_0$  eigenvalues to be relatively large while the rest to be comparatively small.
- Thus, if we define an eigenvalue ratio criterion as  $\hat{\lambda}_j/\hat{\lambda}_{j+1}$  with  $\hat{\lambda}_0 = 1$  and  $1 \le j \le (n-1)$ , we should expect its maximum value to happen at  $j = d_0$ .
- Consequently, the true structure dimension can be estimated by

$$\hat{d} = \operatorname{argmax}_{0 \le j \le d_{\max}}(\hat{\lambda}_j / \hat{\lambda}_{j+1}),$$

where  $d_{\text{max}}$  is a pre-specified maximum factor dimension.

### **Theoretical Properties**

**Theorem 1.** Assume technical conditions (A1)-(A3) as given in the Appendix A, then we should have  $P(\hat{d} = d_0) \rightarrow 1$  as  $n \rightarrow \infty$ .

#### **Estimating Factor Subspace**

With a correctly specified factor dimension (i.e.,  $d = d_0$ ), we can subsequently construct a least squares type objective function as

$$\mathcal{O}(\mathbb{Z}, B) = (np)^{-1} \sum_{j=1}^{p} \left\| \mathbb{X}_j - \mathbb{Z}\beta_j \right\|^2$$

with  $\beta_j = (b_{j1}, \cdots, b_{jd})^\top \in \mathbb{R}^d$ . We know immediately that  $B = (\beta_1, \cdots, \beta_p)^\top \in \mathbb{R}^{p \times d}$ .  $\mathbb{R}^{p \times d}$ . Then,  $\mathcal{S}(\mathbb{Z})$  can be estimated by minimizing  $\mathcal{O}(\mathbb{Z}, B)$  with respect to both  $\mathbb{Z} \in \mathbb{R}^{n \times d}$  and  $B \in \mathbb{R}^{p \times d}$ .

#### **Estimation Accuracy**

To quantify the estimation accuracy of  $\mathcal{S}(\widehat{\mathbb{Z}})$ , the following two discrepancy measures are considered. They are, respectively,

$$D_1(\mathbb{Z},\widehat{\mathbb{Z}}) = n^{-1} tr \left\{ \mathbb{Z}^\top Q(\widehat{\mathbb{Z}}) \mathbb{Z} \right\} \text{ and } D_2(\mathbb{Z},\widehat{\mathbb{Z}}) = tr \left\{ H(\mathbb{Z}) - H(\widehat{\mathbb{Z}}) \right\}^2.$$

**Theorem 2.** Assume  $d = d_0$  and the technical conditions (A1)-(A3) as given in the Appendix A, then we should have both  $D_1(\mathbb{Z},\widehat{\mathbb{Z}}) = O_p(n^{-1})$  and  $D_2(\mathbb{Z},\widehat{\mathbb{Z}}) = O_p(n^{-1})$ .

### **Profiled Independent Screening**

- With estimated  $d_0$  and  $\mathcal{S}(\mathbb{Z})$ , we can get factor profiled data as  $\widehat{\mathbb{Y}} = Q(\widehat{\mathbb{Z}})\mathbb{Y} \in \mathbb{R}^n$ and  $\widehat{\mathbb{X}} = Q(\widehat{\mathbb{Z}})\mathbb{X}$ , with  $\widehat{\mathbb{X}} = (\widehat{\mathbb{X}}_1, \cdots, \widehat{\mathbb{X}}_p) \in \mathbb{R}^{n \times p}$ .
- Subsequently, the simple method of SIS can be applied to X and X directly, and the resulting estimate is path consistent (Leng et al., 2006). We refer to such a method as PIS.
- More specifically, PIS estimates  $\theta_j$  by  $\hat{\theta}_j = (n^{-1} \widehat{\mathbb{X}}_j^\top \widehat{\mathbb{X}}_j)^{-1} (n^{-1} \widehat{\mathbb{Y}}^\top \widehat{\mathbb{X}}_j).$

**Theorem 3.** Assume  $d = d_0$  and the technical conditions (A1)–(A3) as given in the Appendix A, then we should have  $\max_{1 \le j \le p} |\hat{\theta}_j - \theta_{0j}| = O_p(\sqrt{\log p/n})$  as  $n \to \infty$ .

#### A BIC Criterion

Previous subsection proves that PIS is path consistent, which implies that  $P(\mathcal{M}_T = \mathcal{M}_{(|\mathcal{M}_T|)}) \to 1$  as  $n \to \infty$ . However, for a real application, the value of  $|\mathcal{M}_T|$  is unknown. Thus, even if the solution path is given, one still needs a statistically sound criterion to decide which model in  $\mathbb{M}$  is mostly plausible. To this end, we proposed here the following heuristic BIC-type selection criterion,

$$BIC(\mathcal{M}) = \log RSS(\mathcal{M}) + |\mathcal{M}| \cdot \log n \cdot (\log p/n), \qquad (3.1)$$

where  $\operatorname{RSS}(\mathcal{M}) = \|\widehat{\mathbb{Y}} - \sum_{j \in \mathcal{M}} \hat{\theta}_j \widehat{\mathbb{X}}_j\|^2$  is the residual sum of squares. Then the best model can be selected as  $\widehat{\mathcal{M}} = \operatorname{argmin}_{\mathcal{M} \in \mathbb{M}} \operatorname{BIC}(\mathcal{M})$ .

#### **Profiled Sequential Screening**

Step (1) (*Initialization*). Set  $\mathcal{M}_{(0)}^* = \emptyset$  and  $\widehat{\mathbb{Y}}^{(0)} = \widehat{\mathbb{Y}}$ , i.e., the factor profiled response.

Step (2) (Sequential Screening).

- (2.1) (*Estimation*). In the kth step  $(k \ge 1)$ , we are given  $\mathcal{M}^*_{(k-1)}$  and also  $\widehat{\mathbb{Y}}^{(k-1)}$ . Then, for every  $j \in \mathcal{M}_F \setminus \mathcal{M}^*_{(k-1)}$ , estimate its regression coefficient as  $\widehat{\theta}^{(k)}_j = \{\widehat{\mathbb{Y}}^{(k-1)\top}\widehat{\mathbb{X}}_j\}/||\widehat{\mathbb{X}}_j||^2$  and its correlation coefficient with the response as  $\widehat{\zeta}^{(k)}_j = \{\widehat{\mathbb{Y}}^{(k-1)\top}\widehat{\mathbb{X}}_j\}/\{||\widehat{\mathbb{Y}}^{(k-1)}|| \cdot ||\widehat{\mathbb{X}}_j||\}.$
- (2.2) (Screening). We then find  $a_k = \operatorname{argmax}_{j \in \mathcal{M}_F \setminus \mathcal{S}^{(k-1)}} |\hat{\zeta}_j^{(k)}|$  and update  $\mathcal{M}_{(k)}^* = \mathcal{M}_{(k-1)}^* \bigcup \{a_k\}$  accordingly.
- (2.3) (*Elimination*). According to  $a_k$ , we then get an updated response vector as  $\widehat{\mathbb{Y}}^{(k)} = \widehat{\mathbb{Y}}^{(k-1)} - \widehat{\theta}_j^{(k)} \widehat{\mathbb{X}}_j$  with  $j = a_k$ .
- Step (3) (Solution Path). Iterating Step (2) for a total of n times, which leads a total of n+1 nested candidate models. We then collect those models by a solution path  $\mathbb{M}^* = \{\mathcal{M}^*_{(k)} : 0 \le k \le n\}$  with  $\mathcal{M}^*_{(k)} = \{a_1, \cdots, a_k\}$  for k > 0.
- Step (4) (Model Selection). Select the best model as  $\widehat{\mathcal{M}}^* = \operatorname{argmin}_{\mathcal{M} \in \mathbb{M}^*} \operatorname{BIC}(\mathcal{M}).$

#### A Simulation Study

Example 1. This is an example borrowed from Fan and Lv (2008). Specifically, we fix  $d_0 = 1$ , p = 5000, and n = 150.  $Z_i$  is generated from N(0, 1).  $X_i$  is then simulated as (2.2), where  $b_{jk} = 1$  and  $\widetilde{X}_i$  follows a *p*-dimensional standard normal distribution. Following Fan and Lv (2008), we assume the first  $|\mathcal{M}_T| = 3$  predictors to be relevant and their coefficients are given by  $\theta_{0j} = 5$  for  $1 \le j \le |\mathcal{M}_T|$ . Accordingly,  $\theta_{0j} = 0$ for every  $j > |\mathcal{M}_T|$ . Subsequently,  $Y_i$  is given by (2.1), where  $\varepsilon_i$  follows (2.3) with  $\alpha_0 = 0.8\sigma_{\varepsilon}$  and  $\tilde{\sigma}_{\varepsilon} = 0.6\sigma_{\varepsilon}$ . Lastly,  $\sigma_{\varepsilon}^2$  is particularly selected so that the signal-tonoise ratio, i.e., SNR=var $(X_i^{\top}\theta_0)/\sigma_{\varepsilon}^2$ , is given by 1, 2, or 5.

Signal	Variable	% of	% of	% of	Average	Absolute
Noise	Selection	Correct	Incorrect	Correct	Model	Estimation
Ratio	Method	Zeros	Zeros	fit	Size	Error
			EXAMPLE	E 1		
1	SIS	100.0	77.2	0.0	1.0	25.4
	PIS	100.0	95.8	0.5	0.1	14.6
	$\mathbf{PSS}$	100.0	95.8	0.5	0.1	14.6
2	SIS	100.0	70.3	0.0	1.0	21.3
	PIS	100.0	46.3	40.0	1.6	7.9
	$\mathbf{PSS}$	100.0	43.3	45.5	1.7	7.4
5	SIS	100.0	67.0	0.0	1.0	18.4
	$\operatorname{PIS}$	100.0	0.2	99.5	3.0	1.0
	$\mathbf{PSS}$	100.0	0.0	100.0	3.0	0.9

#### **Real Example: Factor Dimension**

As our first step, we need to estimate the dimension of the latent factor. We find that the first eigenvalue of the matrix  $\mathbb{X}\mathbb{X}^{\top}/(np)$  is as large as  $\hat{\lambda}_1 = 35.4\%$  while the second one is as small as  $\hat{\lambda}_2 = 3.5\%$ . The big difference as demonstrated between  $\hat{\lambda}_1$ and  $\hat{\lambda}_2$  suggests that the true factor dimension might be  $d_0 = 1$ . Such a conjecture is formally confirmed by MERC. We then fix d = 1 throughout the rest of this example. Thereafter, the factor subspace  $\mathcal{S}(\widehat{\mathbb{Z}})$  can be estimated and the profiled data  $(\widehat{\mathbb{Y}}, \widehat{\mathbb{X}})$ can be produced.

#### **Out-of-Sample Testing**

For a real problem like this, the value of  $\theta_0$  is unknown. We thus have to rely on out-of-sample testing to compare different methods' estimation and/or prediction accuracy. We then conducted a total of 200 random experiments. For each experiment, we randomly split the entire dataset  $\mathcal{D} = \{1, \dots, 464\}$  into two parts. That is  $\mathcal{D} =$  $\mathcal{D}_0 \bigcup \mathcal{D}_1$  with  $|\mathcal{D}_0| = n_0 = 400$  as the training data and  $|\mathcal{D}_1| = n_1 = 64$  as the testing data. Accordingly, we write  $\mathbb{X}_0 = \{X_i : i \in \mathcal{D}_0\} \in \mathbb{R}^{n_0 \times p}, \mathbb{Y}_0 = \{Y_i : i \in \mathcal{D}_0\} \in \mathbb{R}^{n_0},$  $\mathbb{X}_1 = \{X_i : i \in \mathcal{D}_1\} \in \mathbb{R}^{n_1 \times p}$ , and  $\mathbb{Y}_1 = \{Y_i : i \in \mathcal{D}_1\} \in \mathbb{R}^{n_1}$ . Notations for  $(\widehat{\mathbb{X}}_0, \widehat{\mathbb{X}}_1)$ ,  $(\widehat{\mathbb{Y}}_0, \widehat{\mathbb{Y}}_1)$ , and  $(\widehat{\mathbb{Z}}_0, \widehat{\mathbb{Z}}_1)$  are defined accordingly.



**Different Variable Selection Methods** 

Figure 1: The real supermarket example. Boxplots for the median squared prediction errors (MSPE) based on 200 random replications.

# Comments are very welcome! Many thanks!